

Promoting community awareness of records management & information governance

Boise Valley ARMA



MONTHLY MEETING

THURSDAY, MARCH 24, 2020. 12-1PM

[CLICK HERE TO REGISTER](#)

COST: No cost.

Please RSVP no later than **Tuesday, March 17th** to Rick Surber at rick.surber@zasio.com

Boise VA Medical Center Donations
BVC ARMA has selected the Boise VA for our community project. If you can, donate [here](#).

LESSONS LEARNED: DATA MAPPING MADE EAS(IER)

The rate of information growth and their consumption are exponentially increasing within the business environment. If harnessed properly, businesses gain valuable insights through the depth and variety of information at their fingertips. However, on the heels of this growth come external threats and increased regulations.

This unwanted attention and scrutiny elevate the need for a data map, which when properly implemented, postures businesses to proactively address compliance matters and security issues. But the development of a good data map can be challenging. In this presentation, Soo will take you through his experiences developing data maps focusing on lessons learned, so that when you are volunteered to create you can effectively navigate through the common pitfalls that doom data mapping projects.

Data mapping is not easy, but by avoiding common challenges it can be easier!

Soo is an information governance professional, privacy expert, and attorney who works closely with corporations from a cross-section of industries in the initialization, development, and administration of their information governance programs. This includes guidance on aligning information management programs to support data privacy compliance efforts. He frequently presents at seminars, workshops, and webinars, as well as author articles to engage in and share best practices regarding prevalent issues.

He is a certified Information Governance Professional (IGP), Certified Information Privacy Manager (CIPM), Certified Information Privacy Professional with concentrations in US law (CIPP/US) and European law (CIPP/E), and Certified Information Privacy Technologist (CIPT).

