

Boise Valley ARMA



HAPPY NEW YEAR!!

MONTHLY WEBINAR

TUESDAY, JANUARY 19, 2021

12:00-1:00 PM

COST: This is a free event!

[RSVP LINK](#)

Zoom information to follow.

Boise VA Medical Center Donations:

BVC ARMA has selected the Boise VA for our community project. If you can, donate [here.](#)

DATA & COVID-CURRENT & FUTURE

The COVID-19 pandemic has led to an increased need for companies to request and in many cases, require, sensitive personal information from employees, clients, customers and other third parties. This initially caused privacy professionals to lose sleep at night, but then quickly required companies and privacy experts to learn and create new best practices for collecting, storing, and retaining personal data necessary to comply with safety obligations. While the rules are still very much evolving, join us for a discussion on what we have learned, current best practices, and how we can take what we know about data management and privacy laws to plan for the future.

Whitney McCollum is the Vice President, Assistant General Counsel for Data Protection & Technology at AECOM, a Fortune 500 company that designs, builds, finances and operates infrastructure assets for governments, businesses and organizations. With offices in over 100 countries, Whitney is responsible for AECOM's global privacy compliance program, and works with AECOM's Information Security and Technology, legal, HR, compliance, and business teams worldwide on mitigating privacy risk. As AECOM's technology counsel, Whitney partners with business teams globally to protect AECOM's intellectual property. Whitney is based in Washington state and is an alum of the IP litigation teams at Morrison Foerster and O'Melveny & Myers, is CIPP/US certified and a member of the U.S. Patent Bar.

